GitKash Means More Revenue For Merchants

The GitKash mobile marketing solution transforms the way merchants connect with customers.

- Attract new customers to your store.
- Drive traffic into your store during slow times of the day or days of the week.
- Encourage customers to spend more with enticing offers and promotions.
- Keep customers coming back with tailored rewards and incentives.
- Sell excess or expiring inventory.
- Showcase new products or services.
- Get immediate feedback on campaign performance.
- Reach customers where they are—on their smartphones.

Using GitKash is frictionless and success based.

- No hardware, integrations, or operational changes required.
- No contracts, fees, or monthly charges.
- Merchants easily manage offers through a user-friendly web interface.
- Signing up takes about five minutes and creating promotions about one or two.

Step 1: Standard Deals

Start by selecting a cash back deal, you can change certain aspects of the deal under "Edit Deal".

Attract New Customers
- ☑ 10% cash back on your first purchase
- ☐ $5 cash back on your first purchase

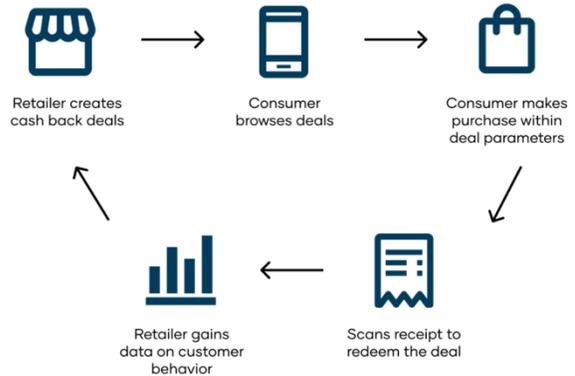**Increase Average Transaction Value (ATV)**
- ☐ Spend $20 or more and receive 10% cash back on your purchase
- ☐ Spend $20 or more and receive $5 cash back on your purchase

Increase In-Store Traffic at Specific Times
- ☐ 10% cash back on purchases made between 2pm and 4pm
- ☐ 10% cash back on purchases made on Monday

Increase Repeat Business
- ☐ 5% cash back on every visit

Retailer creates cash back deals → Consumer browses deals → Consumer makes purchase within deal parameters → Scans receipt to redeem the deal → Retailer gains data on customer behavior

Pay Nothing Until GitKash Generates New Revenue

Palo Alto Chamber of Commerce